

PRODUCT DESIGN LEADER

Stephanie Holt

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PROFILE

Impactful leader with 25+ years of experience in product design, currently driving innovation and growth in personalization, discovery, and engagement as Director of Core Buyer Experience Design at eBay.

EXPERIENCE

DIRECTOR, CORE BUYER EXPERIENCE DESIGN, EBAY, REMOTE – 2020 TO PRESENT

Leading a team of 41 managers and ICs across Buyer Growth, Discovery, Personalization, Search, and AI driving ~\$2B GMV growth in 2024.

PRINCIPAL PRODUCT MANAGER, VOX MEDIA, REMOTE – 2018 - 2020

Led a team of designers, engineers, and other product managers to launch the Chorus CMS SaaS business.

OWNER, TAHITI BLUE INTERACTIVE, AUSTIN, TX - 2010 - 2018

Led small team of consultants and coders helping startups and fortune 500s like Xbox, Varian Medical Systems, and Acton Academy design, build, and improve their product experiences. Also subcontracted with notable UX firms Adaptive Path, Cadient, frog design, and Expero.

HEAD OF UX ARCHITECTURE & DESIGN RESEARCH, NOKIA, LONDON – 2008 - 2010

Provided leadership to a globally dispersed team of visual designers, interaction designers, FEEs, and researchers developing next-generation mobile experiences. Managed 15 direct reports. Led creation of Nokia900 app design system.

SENIOR DESIGN ANALYST, FROG DESIGN, AUSTIN, TX – 2006 - 2007

Provided UX design and strategy for clients like Cisco and Motorola.

FOUNDING PARTNER, HANDWIRE, AUSTIN, TX – 2002 - 2006

As a founding partner, helped grow the agency to one of the top 20 web design and development firms in Texas. Projects included a wayfinding kiosk system for the M.D. Anderson Cancer Center and creation of Microsoft's XSN Sports.

DIRECTOR OF INTERACTIVE, OAK SANDERSON AUSTIN, TX | 2002

SENIOR PROJECT MANAGER, MEDIATRUCK AUSTIN, TX | 2000 - 2002

INTERNET ARCHITECT, HUMAN CODE AUSTIN, TX | 1998 - 2000

CHIEF WEB OFFICER, VERSACOM AUSTIN, TX | 1997 - 1998

DIRECTOR OF INTERNET COMMUNICATIONS, TX PT ASSOCIATION | 1995 - 1997

SKILLS

Player/coach, growth mindset, design systems, design thinking, interaction design, responsive and mobile-first design, hiring, org building, cross-functional collaboration, data driven design

EDUCATION

Bachelor of Arts with Honors from University of Texas at Austin